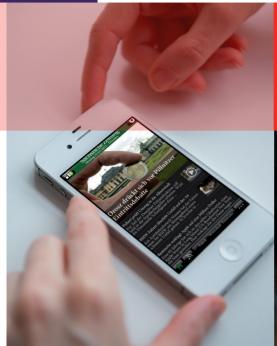# :Arkitex Eversify

Bringing the news to mobile devices is no longer an option. It's a necessity. :Arkitex Eversify makes it easy. Agfa Graphic's cloud-based solution lets you publish newspaper content automatically on a wide variety of tablets and smart phones.

With :Arkitex Eversify we've put our workflow automation experience to work to bring you a system that automatically gathers content, formats it for multiple devices, updates content, lets you edit and publish—all while maintaining the look and feel of your brand. Best of all, you can do all of the above with minimal investment.

ABSOLUTE AUTOMATION

With :Arkitex Eversify data is analyzed and automatically processed through Agfa Graphics' intelligent content mapping and template technology producing an issue based on your desired publishing schedule for multiple devices.

The :Arkitex Eversify cloud-based server puts common tasks at your fingertips. You can preview issues, modify content and preview for approval. And you'll be able to see exactly how the content will appear on all targeted devices.

FLEXIBLE CONNECTIVITY

We understand workflow complexities and we understand that publishers cannot always have the latest systems. That's why we designed :Arkitex Eversify with unlimited flexibility. That means it is compatible with multiple data sources. And because it can be configured to work with whatever you have available, it eliminates the need for costly technology upgrades.

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:Arkitex Eversify

UNIQUE VERSATILITY

:Arkitex Eversify uses the newspaper's existing methods for content creation – both print and on-line – so minimal effort is required. And unlike other e-media publishing solutions, it is not a design centric, which can be extremely time consuming, and costly.

No other mobile publishing solution provides absolute automation of content and layout for all mobile devices simultaneously. And does it with the ease and security of Agfa Graphics' cloud computing.

READER EXPERIENCE

:Arkitex Eversify provides your readers with the type of experience they expect from mobile devices. This includes such features as:

Integration with social media such as Facebook and Twitter allows your readers to promote your brand.
- Complete issue searching allows readers to quickly locate content of interest via keywords.
- Clear navigation information allows readers to easily navigate their way through your content
- Connection to live content allows you to provide your readers with up to date information

The bottom line—a rich experience that will generate interest and leave readers wanting more.

BRAND INTEGRITY

Automation doesn't have to mean identity loss. With :Arkitex Eversify you can maintain every element of your brand that makes it unique—logos, fonts and color schemes, as well as screen layout and design. So your mobile apps will reinforce name recognition and position your brand as innovative.

INCREASED REVENUE

Attract new digital readers or bundle digital with traditional print. Offer advertisers attractive digital advertising or print combination packages. The end result—a steady stream of new revenue opportunities.

COST EFFECTIVE

With :Arkitex Eversify all you need is a web browser. There's no need for costly investment in new equipment or other infrastructure expenses. Automating the entire process lessens your costs even further. With :Arkitex Eversify you will not need to add people in order to create or manage your mobile content.

PROVEN RELIABILITY

When developing :Arkitex Eversify, Agfa Graphics drew from Agfa's broad experience with cloud-based solution infrastructures for medical applications. This includes extensive experience working with sensitive and secure data. Agfa Graphics also incorporated its proven ICS expertise in print workflow automation. So your newspaper is in the best of hands.

EXPERT SERVICES

With Agfa Graphics you get more than technology. You get the expertise of an organization that has a proven record of bringing innovation to newspaper publishing. Our consultative and educational services are designed to keep your operation productive and profitable. :Arkitex Eversify Expert Services include content capture, integration, monetization to app stores, template designs and more.

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