

:APOGEE PORTAL

:APOGEE STOREFRONT



Today, people making purchases online is a given. Print buyers are no exception. And why not? They can place an order from any web browser at their convenience — 24/7. And they have come to expect a secure process with immediate feedback and fast turnaround.

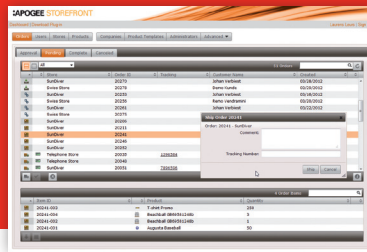
Add to Cart



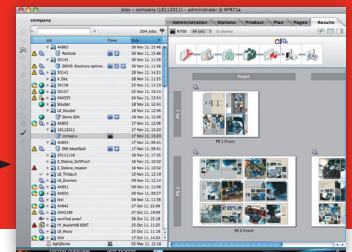
:Apogee StoreFront is a cloud based web-to-print solution that lets you meet these expectations, and more. It lets you setup and manage online stores for ordering both print and non-print products. It lets you streamline processes while you expand your reach to a broader audience with additional services. Its rich feature set makes it an ideal e-commerce solution for printers, full-service providers and creative agencies. It is suitable for offset as well as digital print and large format printing. As :Apogee StoreFront is cloud-based and easy to use, you won't have to invest in additional technology or personnel.



Storefront
The web-to-print store



StoreCenter
Managing stores & orders



Apogee Prepress
Processing print orders

Print Buyers

Expand Your Customer Reach

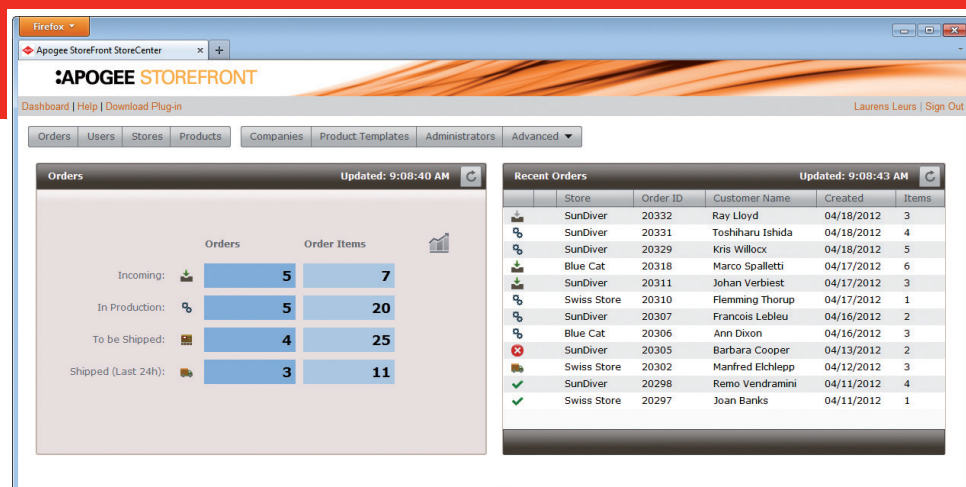
:Apogee StoreFront gives you a versatile tool that allows you to provide added value to a wide range of customers. You can create multiple, customized web-to-print stores for different types of business customers. The easy to use stores will appeal to marketing managers, creative directors, retail managers as well as small business owners and franchisees. :Apogee Storefront allows them to set up an internal approval cycle for all purchases and track the stock levels of marketing collateral. It allows you to easily monitor orders and streamline the fulfillment process. It's the ideal way to build loyalty and attract new customers. With :Apogee StoreFront, you can also set up a public storefront. When customers purchase products online, they can pay using a wide range of credit and debit cards, thanks to the integration of a Payment Gateway Service. Public storefronts allow you to extend your geographic reach and expand your customer base.

Increase Revenue

:Apogee StoreFront is suitable for a wide range of print applications. The integrated Online Editor makes it easy for print buyers to personalize print or to translate or regionalize documents — business cards, stationery, data sheets, newsletters and more. You can offer pre-designed publications, such as brochures, catalogs, books or posters and print on demand or deliver from stock. Print buyers can choose and customize a template or upload their own file for printing. With :Apogee StoreFront you're not limited to print products. You can increase revenue even more with products such as pens, display racks and presentation materials.

Streamline Your Workflow

:Apogee StoreFront connects seamlessly with the :Apogee Prepress workflow system. :Apogee Manage and Integrate v8 automatically download and process online orders. Thanks to support for PDF and JDF, :Apogee StoreFront will integrate just as easily with other print production systems and RIPs. Agfa's use of open standards such as JDF and PDF guarantees an optimal data flow that is both productive and future proof.



Features and Benefits

Software as a Service (SaaS)

Because :Apogee StoreFront is cloud-based, there is no need to invest in servers, software, database applications or an expensive symmetrical internet connection. This not only reduces costs but it also decreases time-to-market.

Easy to use

Because :Apogee StoreFront is so easy to use and simple to navigate, it makes purchasing online a pleasure. It meets, and exceeds, all print buyers expectations. The end result — faster adoption rate and happier customers.

Easy to manage

Setting up stores is easy with :Apogee StoreFront. It also allows you to easily manage your product offerings and keep track of orders. The Dashboard provides instant feedback about incoming orders and the status of orders that are in progress. Existing staff, prepress or customer service representatives, can easily manage :Apogee StoreFront so there's no need to hire new people or invest in training on HTML or scripting.

Set up multiple stores

:Apogee StoreFront allows you to create multiple storefronts, each of them targeting a specific customer, market or type of products. This makes it a more cost efficient solution than competitive solutions that support just one single store.

Support for multiple languages and currencies

The web doesn't have boundaries, so why should a web-to-print solution be limited to a single language or currency? :Apogee StoreFront supports a wide range of languages, with more being added on a regular basis. Product prices can be defined in a number of currencies. This is essential for e-commerce solutions created for international corporations.

Powerful Online Editor

The Online Editor lets print buyers design or edit their own documents. Occasional users will appreciate the easy-to-use forms that allow them to personalize pre-defined business cards, letterhead or other business documents. Power users will like the advanced editing capabilities for creating or adapting visually rich, multi-page publications. With the Online Editor, print service providers can offer their customers an innovative way of creating personalized print.

Seamless integration with :Apogee Prepress

While orders from :Apogee StoreFront can be processed using any print production system, the web-to-print system really shines when combined with :Apogee Prepress 8. This workflow automatically downloads and processes orders. This increases efficiency by saving time and avoiding double data entry.

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Specifications

Supported browsers

- For print buyers: Internet Explorer 8 or higher, FireFox 10 or higher, Chrome 15 or higher, Safari 5 or higher. To personalize documents, the browser needs to support Flash version 10.2 or higher.
- For administrators: FireFox 10 or higher.

Minimum bandwidth for print buyers

4 Mbit/s downstream & 1 Mbit/s upstream. A faster connection is recommended for working with large documents.

Types of products

- Uploadable: The buyer supplies a file.
- Customizable: The buyer edits a templated layout.
- On Demand: The product is printed upon purchase.
- From Stock: The print or non-print product is delivered from the warehouse.

File formats

- Print buyers can upload PDF, JPG and TIFF files.
- For creating customizable documents, the :Apogee StoreFront Converter plug-in can be used to adapt existing Adobe InDesign CS 5 or CS 5.5 documents. The plug-in supports the use of TrueType and OpenType fonts. It is available for both Mac and Windows.

Languages

- For print buyers: Czech, Dutch, English, Finnish, French, German, Italian, Polish, Portuguese (Brazil) Spanish and Swedish
- For administrators: Czech, Dutch, English, French, German, Italian and Swedish

Currencies

American Dollar, British Pound, Canadian Dollar, Czech Koruna, Danish Krone, Euro, Hungarian Forint, Norwegian Krone, Polish Zloty, Romanian Leu, Swedish Krona, Swiss Franc

Payment gateway

Ogone (<http://www.ogone.com>)

Shipment tracking

Tracking is supported for Canada Post, DHL, Federal Express, UPS, and USPS

:Apogee StoreFront is updated on a regular basis. Please consult with your Agfa sales representative or dealer for the latest update of the above specifications.

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