

# :Fortuna



## ***Your business secured***

:Fortuna is Agfa's revolutionary digital design and assembly system for security printing and has become the standard and first choice in qualified security markets. Agfa's security solutions are your partners in the battle against counterfeiting.



## 1 Brand protection

Brand owners are always looking for ways to stop counterfeit package printing, which seriously affects the value of their global brand assets. With :Fortuna software, marketers and packaging printers can stay ahead of counterfeiters to protect their brands.

## 2 Tax labels

## 3 Packaging



## 4 ID cards

ID fraud is now commonplace. It takes a good security design in identity documents, to prevent the counterfeiter taking over someone else's identity.

:Fortuna software is designed to make the life of the counterfeiter as difficult as possible.

*"please treat this as an urgent request from someone whose life is being destroyed by somebody else. I cannot prove who I am, so at the moment. I cannot lease a car, buy a house or even apply for a credit card."*Ref. Pisec.

## 5 Documents

## 6 Banknotes

Official documents and money used to be the most counterfeited documents. Security design, part of layered technologies, tackle counterfeiters in a first level of security. 10 seconds check, anti-copy elements and other verification tools are offered in the :Fortuna software.





:Fortuna was originally developed to replace traditional, labour intensive, mechanical pattern generation devices such as guilloche and relief machines. This digital system now goes far beyond the limitations imposed by such mechanical devices. :Fortuna now consists of different modules which can generate complex designs, virtually unnoticeable to the experienced eye.

For high security markets such as banknotes, Agfa security software has many years of experience with :Fortuna. Currently, several different markets are lacking a certain level of security so the counterfeiting business is growing exponentially!

:Fortuna is modular and so gives each market and each user the ability to compile their own :Fortuna, based on their own needs and market requirements.





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:Fortuna makes the creation of single security elements possible, as well as the total assembly and production of complete security documents. It consists of two parts. A core application, mainly linework-oriented plus a number of security modules.

The software has been build in a modular way so each printer, designer or manufacturer... can create their own software package based on their specific market needs. It is easy to use, as these security modules are integrated into the general linework core editor.

The strength of :Fortuna is that all these modules can be combined to lift the level of security so that designs become very difficult to counterfeit.

As a security workflow needs to be controlled at all times :Fortuna offers the possibility to restrict the usage off the security modules.

Many years of experience make sure :Fortuna offers all necessary tools to create a high quality security design.

Agfa always ensures that the authenticity of potential customers is carefully ascertained. Every :Fortuna customer is required to sign a statement of compliance with Agfa's operational conditions. System location can be constantly traced and communicated to national and international police forces in an effort to preclude counterfeiting. Only Agfa employees dedicated to the security application are conversant with :Fortuna's content and operation, keeping knowledge transfer to a minimum. Confidentiality in contacts with customers is of the utmost importance to Agfa.





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