

## NovaKeepGum™

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### Product Description & Application

**NovaKeepGum** is a premium storage gum for long duration plate preservation.

### Features & Benefits

- Protects and keeps the plates desensitised during prolonged storage
- Equally effective on fresh and used plate surfaces
- Eliminates dried-up gum streaks
- Easily dissolves in water even after prolonged storage

### Usage Instructions

- Clean the plate surface thoroughly to remove all traces of printing ink and other residue
- Ink-up the image areas of the plate using a non-drying ink such as NovaInk P
- Rinse the plate with fresh water and remove excess water
- Remove the plate from the wet tray and place on a flat, dry and clean surface
- Apply NovaKeepGum using a clean lint-free cloth or cotton without loose fibres
- Buff down to a thin layer, free of streaks, using a dry, lint-free cloth
- Fan dry the surface and cover the plate with an absorbent paper
- For prolonged storage, the plate should be stored vertically, away from moisture and sources of heat
- Prior to re-use, wash the plate thoroughly with water and apply fresh desensitising gum

### Storage, Handling & Packaging

- Storage & Handling : Protect from heat and direct sunlight. Store at moderate temperatures in a dry, well-ventilated area. Keep the containers tightly closed when not in use.
- Shelf-life : 12 months from the date of manufacture
- Packing : 5 litres
- Precautions : Avoid skin and eye contact





Our Planet is our most vital resource. We must do all we can to preserve it. We at TechNova have embarked on a “Go Green” mission. Our objectives are :

- To promote Green awareness within TechNova, with our stakeholders and within the Indian printing industry.
- To develop, manufacture and supply eco-friendly Green products and services that have the least impact on the environment.
- To comply with, and go beyond, all applicable legal requirements with regard to the environment, and help our customers achieve the same.

To assist the printing industry to “Go Green”, TechNova has introduced a bouquet of Green products :

- Chem-free Digital Plates
- Process-free Inkjet CtP Solutions
- Alcohol-free & Alcohol-reducing Founts
- Aromatic-free Press Washes
- VOC-free Cleaners & Deglazers

All Product Information Capsules for TechNova’s Green products carry the “Go Green” symbol.

### Corporate Profile

- Since inception in 1971, TechNova has introduced several new breakthrough technologies.
- Recognised as one of the world’s leading manufacturers of imaging products.
- Markets products to over 51 countries through its overseas offices and distribution network.
- Serves various industries such as print & publishing, packaging, textiles, engineering, signage, advertising, geology, photography, business graphics and medical diagnostics.

### Product Portfolio

- Thermal CtP Systems
- Violet CtP Systems
- Inkjet CtP Systems
- Digital & Analog Plates
- Flexo Plates
- Graphic Art Films
- Graphic Chemistry
- Diazo Chemistry
- Offset Printing Blankets
- Inkjet & Laser Media
- Diazo Media
- Screen Print Solutions

### Highlights

- India’s only and world’s 4th largest manufacturer of digital printing plates.
- Long term technical collaboration with Agfa Graphics.
- Only company outside of North America, Europe and Japan to receive the coveted GATF InterTech Technology Award.
- Recipient of the Davos-based World Economic Forum’s “Top-performing, Global Growth Company Award” in 1997 and “Technology Pioneer Award” in 2000.

### Corporate Office

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